



New Jersey Agricultural Leadership Development Class 10 Seminars

NJALDP – Future Leaders in the Field

Seminar #1 (November 2-3, 2015)

Leadership, Teambuilding and Vision

- Develop an understanding of the scope and importance of leadership to the supporting organizations
- Recognize that being part of a team means developing personal leadership skills, effective communication, creative problem solving skills and vision
- Develop conflict resolution and meeting management skills

Seminar #2 (November 16-17, 2015)

Communication & Public Speaking/ Farm Bureau Convention

- Identify strengths and weaknesses of your communications skills to become a successful advocate
- Develop strategies for effective meeting management
- Identify the most effective methods for conveying your message
- Develop behavior skills to communicate verbally and nonverbally
- Practice communication methods at NJ Farm Bureau Convention

Seminar #3 (February 9, 10, 11, 2015)

New Jersey Agricultural Convention

- Establish a dialogue with agricultural leaders to practice better communication skills
- Examine principal agricultural issues through the delegate process.
- Develop skills to become a more informed agricultural leader by increasing your contacts through networking opportunities at the convention

Seminar #4 (April 12-13, 2016)

New Jersey State Government

- Identify the structure and operation of state government by participating with members of the legislature, agency directors and policy leaders
- Explore the leadership skills necessary to be effective in public policy development

Seminar #5 (June 7-8, 2016)

Industry Tours and Agricultural Issues

- Identify successful producers and their leadership qualities, personal credibility, effective management, operations techniques and experiences regarding regulations or policy that have enabled them to become successful and sustainable business owners
- Determine effective ways to successfully solve problems and make decisions
- Gain insight into the scope and complexity of environmental issues that affect farming in New Jersey

Seminar #6 (August 16-17, 2016)

Specialty Crop Production

- Explain land, water and regulatory issues specific to production agriculture
- Recognize the importance of agricultural research as a means to improve crops, pest control and produce new high-quality cultivars
- Identify frontrunners in industry and their leadership qualities that have enabled them to become successful and sustainable business owners

Seminar #7 (November 14-15, 2016)

Farm Bureau Convention

International Trade, Food Safety

Working with the Media

- Understand marketing strategies for personal, professional and industry growth and the relationship to other business functions
- Effectively communicate with the media to better advocate for your business and the industry
- Identify government agencies inspecting products that are imported into our country to understand the impact on the public health and the economy of the state and the nation
- Identify issues affecting global trade of agricultural products

Seminar #8 (February 7-9, 2017)

New Jersey Agricultural Convention

New Jersey Agricultural Convention and Decision Making

- Develop strategic thinking and emotional intelligence skills
- Enhance understanding of the importance of applying effective, ethical decision making while in leadership roles

Washington DC (March 27-31, 2017)

- Determine the role of government and non-governmental agencies to better understand the processes through which agricultural policy is made
- Develop strategies for communicating in a confident, engaging and professional manner

Seminar #9 (June 6-7, 2017)

Industry Tour

- Discuss the value of sound management plans for agricultural production
- Identify leadership qualities of successful business owners
- Explain the services provided by cooperative extension to producers

Seminar #10 (November 13-14, 2017)

Social Issues and Agricultural Education

Launching Your Leadership Resources

- Discuss programs working to address food, nutrition, hunger and agricultural education
- Cultivate creative problem solving skills to identify solutions to social issues
- Identify strategies for effective engagement in municipal boards
- Reflect on experiences and create personal leadership goals

Domestic Trip (Date to Be Determined)

- Identify leadership opportunities at the national level
- Practice leadership skills by interacting with a national network of agricultural professionals
- Compare issues on a national level

Gala 2016 – March 18, 2016

Gala 2017 – TBD

Alumni Conference – TBD

Graduation - TBD

For more information, please contact:

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