



New Jersey Agricultural Society  
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Dear Friend of Agriculture:

I am writing to ask for your support of our upcoming Designer Handbag Bingo benefiting the New Jersey Agricultural Society's Farmers Against Hunger and Learning Through Gardening programs. The event is being held on Saturday, November 5<sup>th</sup> at the Jacobstown Firehouse in Jacobstown, NJ. It will include 15 rounds of bingo for designer bags, along with raffles and door prizes.

We are currently seeking donations of prizes for our raffle and sponsorship of bags. Bags can be sponsored in full at \$100 or in part at \$50. All donors and sponsors of our event will receive the following recognition: Name and logo on event signage, on website homepage, and social media recognition. All donor names will be announced as we call the prizes. We also will hand out any advertising in gift bags to each guest. This year, we are hoping to have 200 guests and raise at least \$10,000 to go directly to the Farmers Against Hunger and Learning Through Gardening programs.

New Jersey Agricultural Society's Farmers Against Hunger (FAH) program works with local farmers, grocery stores and produce suppliers to collect their surplus fresh fruits and vegetables and distribute to neighbors in need through community organizations. The program distributes to over 75 community organizations such as food pantries, soup kitchens and state food banks. FAH donations are always free of charge and help serve over 7500 people weekly. Farmers Against Hunger is celebrating its 20<sup>th</sup> Year!

The Learning Through Gardening program provides New Jersey elementary schools with financial, educational, and agricultural resources to create a school garden which is used as a living-learning laboratory. It encourages cross-curricular activities, as well as allowing students the opportunity to learn how healthy, nutritious food is produced and why it is important to have these foods in our diets. It also encourages environmental awareness and gives the students reasons to care for their own environment.

We hope that you will find the New Jersey Agricultural Society to be an organization you can be proud to support. NJAS is a 501(c)3 non-profit: tax id: 21-0634544.

Thank you for your consideration.

Kristina Guttadora  
Executive Director  
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